Today's Date

CERTIFIED MAIL

Ms. Lindsey Perrins

Franchise Owner

WHOLE GRAINS BREAD

456 Main Street

Brentwood, California 94513

Dear Ms. Perrins:

Subject: Opening A New Franchise

Your interest in opening a new franchise in Park City, Utah could not have come at a better time. As you may already know, WHOLE GRAINS BREAD is actively seeking to expand our franchise presence outside of California. As one of our most successful franchisees, we believe you are a prime candidate to pioneer this venture.

I have enclosed a memo listing some of the factors we consider vital to the success of a new franchise. Although our expansion plans are in an early stage at the moment, we would like very much to sit down with you to share ideas and information. WHOLE GRAINS BREAD welcomes input from our franchisees. Please call my office at your earliest convenience to set up an appointment. I look forward to hearing from you.

Sincerely,

Frank Kaplan

Franchise Manager

WHOLE GRAINS BREAD

320 Magnolia Avenue

Larkspur, CA 94939

Fk/yo

Enclosure

Copy to: Mr. Anthony Splendoria, CEO